1. **Smoking Cessation and Personal Experiences** (7604 tweets, 44.9%):

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| # | Topic Name | Sample Tweet |
| 0 | Role of Nicotine Gum in Personal Smoking Cessation Experiences | @mohmi\_rao Just stop. Hard? Yes, but doable. Switching to nicotine laden gum is just changing the habit to a more expensive one. |
| 3 | Experiences, Suggestions, and requests for Suggestions for Quitting Smoking Using Nicotine Gum and NRTs | @Supertask Been off of nicotine since December, what really helped my cravings was chewing gum |
| 4 | US & Canada Experiences and Strategies for Quitting Smoking with NRTs | @cryptocevo 1-800-quit now Pick date 2 months out,get ready. Get Zyban, nicotine gum, &patches. Start using all &smoking. Cut back,quit on the date. Throw out all ashtrays and lighters, get new mini hobby for consuming that 7 minutes of smoking, realize only 27% chance. Try and try and try |
| 7 | Personal Journeys, Motivations, and Strategies to Quit Smoking and Alternatives to Nicotine | Trying to use nicotine gum cuz smoking is bad for the skin fyi |
| 27 | Experiences and Challenges in Using Nicotine Gum for Smoking Cessation | @imperfectlyjena @StructuredSucc (NOT recommending nicotine gum to anyone. That stuff can be very bad for jaws, throat, stomach, blood pressure etc. Starting it was a huge mistake for me. I even tried to go back to candy, but couldn’t do it.) |
| 34 | Family Narratives in the Role of Nicotine Gum in Quitting Smoking | @OpinionatedEmp You need something else to put in your mouth instead (Stop it @Trailer\_Swift69)  For my dad, it was nicotine gum, then when the cravings eased off, jelly babies and chocolate buttons... |

2. **Effectiveness and Comparison of Nicotine Products in Smoking Cessation** (1260 tweets, 7.4%) :

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| 6 | Nicotine Gum and Beyond: Pathways to Quitting Smoking, Managing Cravings, and Seeking Stimulants | Jus got back from the SD. I got nicotine gum which is good cos I was about to run out. And I got shmoney which is also good cos the bank fxcked me over and I have to wait for a debit card |
| 10 | Perspectives on Effectiveness, Alternatives, and Accessibility of Nicotine Replacement Therapies (NRTs) including Nicotine Gum | @ArtCrunchy I found they irritated my skin, the best NRT in my opinion is the chewing gum and the nicotine spray. |
| 12 | Narratives of Transitioning From Smoking and Vaping to Nicotine Gum in the Quitting Journey | @honeymoonalone how hard was it? i vape mostly now but when i tried getting of cigs, like a real attempt, i had no appetite, super irritable ect all the expected shit. what was quieting vape like? did you use nic gum, patches or anything? |
| 13 | Comparative Effectiveness of Nicotine Gum, Patches, and E-cigarettes in Smoking Cessation: Highlighting the Preference for Vaping | @JohnFirehammer Thank you for sharing data from one dodgy study based on cross-sectional surveys.  I have to note that this one study contradicts the systematic evidence review of 61 studies conducted by Cochrane, which found e-cigarettes are 2X more effective than nicotine patches & gum. |
| 54 | Efficacy of Nicotine Gum vs. E-Cigarettes in Smoking Cessation | E-cigarettes were less effective than gum and other nicotine replacement aids, study says https://t.co/IG2fwdTT3I https://t.co/Ui6fSJx0kI |

3. **Nicotine Gum Marketing and Promotion** (1605 tweets, 9.5%):

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| 2 | Promotion of Nicotine Replacement Products | Check out Rugby Nicotine Gum cinnamon sugar free 4mg https://t.co/0aO5FMWNjJ #eBay via @eBay |
| 5 | Nicorette (Brand) Gum Promotions for Smoking Cessation | Nicorette 2mg Nicotine Gum to Quit Smoking , Fruit Chill (Pack of 2) NHIGM4V  https://t.co/7NHPWsdEPo |
| 20 | Consumer Perspectives on Nicotine Gum Variants and Pricing | @DailyGrail Ha! I'm chewing nicotine gum\* at the moment. :-) Nicotine has many positive qualities if you remove the rest of the plant. \* Lucy brand, pomegranate flavor. I cut the 4mg size in half. They seem to have solved the 'tastes awful' curse. |
| 26 | Promotion and Marketing of Rite Aid and Kirkland Nicotine Gums for Smoking Cessation | Rite Aid Nicotine Gum, Original Flavor, 2 mg - 110 Count | Quit Smoking Aid | Nicotine Replacement Gum | Stop Smoking Aids Th ZUZD5R7  https://t.co/Fm17B0J6V0 https://t.co/TRwfU7HkKS |
| 36 | Promotional Content for GoodSense Nicotine Gum as a Smoking Cessation Aid | GoodSense Nicotine Polacrilex Gum 4mg, Original Flavor, 20-count, Stop Smoking Aid, GoodSense Smoking Cessation Products H4F8TIU  https://t.co/ykhqjzFKn8 |
| 42 | Promotional Content for Equate Nicotine Gum as a Smoking Cessation Aid | Equate - Nicotine Gum Polacrilex 2 mg, Stop Smoking Aid, Original Flavor, 170 Pieces YWBS4TJ  https://t.co/c7RpAxSrZK https://t.co/dU9KHHLpoZ |
| 43 | Promotional Content for Habitrol Nicotine Gum as a Smoking Cessation Aid | Habitrol Nicotine Quit Smoking Gum, 2mg, Fruit flavor coated gum. 96 pieces per box [CNOMST2]  https://t.co/1fNGf47aNb |
| 44 | Promotional Content for Rugby Sugar-Free Nicotine Gum as a Smoking Cessation Aid | Rugby Sugar Free Nicotine Polacrilex Gum, 100 Count - 4 MG - COATED MINT Flavor - Stop Smoking Aid [09JYXGL]  https://t.co/TewGaaxqA7 |

4. **Sensory Experiences and Preferences of Nicotine Gum Users** (303 tweets, 1.8%):

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| # | Topic Name | Sample Tweet |
| 19 | Taste, Smell, and Smoke: The Sensory and Cessation Roles of Nicotine Gum | my grandpa just recommended i start chewing nicotine gum so i can bring back my smell and taste that i lost over a year ago |
| 18 | Exploring Nicotine Gum as one of the Alternative to Smoking and Speculation about it | @WildPalmsLtd Maybe is the boatloads of nicotine gum he chews - it rotted his brain. |

5. **Alternative Uses of Nicotine Gum** (539 tweets, 3.2%):

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| # | Topic Name | Sample Tweet |
| 11 | Nicotine Gum & Caffeine: A Stimulant Synergy | @RPS3v3n Having a coffee and some nicotine gum ??  I’ll be good after that lol. |
| 29 | Non-Medical Use of Nicotine Gum for ADHD Management | @DavidDCain curious, have you tried chewing on nicotine gum to help manage your ADHD by any chance?  It helps me for whatever reason.  https://t.co/RM9OF6qmEc |
| 33 | Trends in Using Nicotine Gum for Enhanced Cognition | I don't recommend just jumping on nicotine willy-nilly.  Using it in one form can lead to using it in another (cigs).  Keep the doses low: patches, lozenge, gum. Train your brain to associate the buzz with learning. |
| 51 | Nicotine Gum as a Weight Loss Tool | Did you know that chewing just one piece of nicotine gum forces your body to incinerate stored body fat?https://t.co/S4GD0tJjTa #diet #nutrition |
| 52 | Cognitive Enhancement and Nicotine Gum | Could nicotine gum boost my brain power? (…or am I better off with a strong cuppa?) https://t.co/IR34E6SmnT |

6. **Health Concerns and Misconceptions about Nicotine Gum** (334 tweets, 2%)

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| # | Topic Name | Sample Tweet |
| 14 | Dialogue on Oral Health Impact of Nicotine Gum and Vaping | @LisaCiarlone @CaringDentalMD I'm not @CaringDentalMD, but I can tell you that nicotine gum felt like it was burning holes in my gums. My dentist said that they can't even tell that I ever smoked cigarettes after vaping for 8 years. |
| 22 | Perspectives on Health Misconceptions and the Role of Nicotine Gum in Smoking Cessation | Hey! I made one of my best docs look bad. He'd found slight cancer \*as if\* to capitalize on my worrisome side-effects. The sfx kill, not the cancer, itself. The year prior, I'd been experimenting with nicotine gum and patches, but I think menthol incense might be better.? You |
| 56 | Health Advisory Discourse on Nicotine-Induced Oral Health Risks by @DearDoctor | "Both regular cigarettes and e-cigarettes are mainly delivery systems for nicotine, which has long been associated with gum disease and tooth loss." @DearDoctor https://t.co/ILkIzJPbJr |

7. **Cultural and Societal Perspectives on Nicotine Gum** (325 tweets, 1.9%):

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| # | Topic Name | Sample Tweet |
| 21 | Romantic Manipulation through Nicotine Gum | Buying nicotine gum to make her addicted to me when we kiss ???? |
| 28 | Family Dynamics in the Context of Nicotine Gum Use | one time my cousin had a cigarette and then chewed the absolute shit out of some nicotine gum and spent the next hour rolling on my floor going "Ooouuughghh Aaarrrrghgh im having a nic fit maaaaaan" |
| 40 | Cultural Shifts and Discourses Around Nicotine Gum | they need to invent gum that tastes like beer and also has nicotine in it |
| 57 | Discourse on Dr. Bryan Ardis's Advocacy of Nicotine Gum as a COVID-19 Treatment | Could Nicotine Gum be the answer to the Whole Covid Pandemic? with Dr. Bryan Ardis  <https://t.co/m3micCVsls> |

8. **Controversies and Regulatory Discourse on Nicotine Gum** (607 tweets, 3.5%):

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| # | Topic Name | Sample Tweet |
| 9 | Controversies and Conceptions Surrounding Nicotine Gum, Smoking Cessation, and Regulatory Policies | Vaping saves millions of lives, a non-toxic escape from big tobacco - but powerful forces in Big Tobacco, Pharma Nicotine gum axis - AND government tax bureaucrats don't like it: |
| 16 | Regulatory Discourse and Public Opinion on Nicotine Gum | Just heard that a non smoker antivax adult figure skater got the booster shot (Good for her!!), and is now recommending that everyone start chewing nicotine gum to "counteract the effects of the vaccine".  ... Aaaaand I think that's enough internet for me today. |
| 24 | Social Discourse and Controversies Around Nicotine Gum Usage | @iBreezy6 @ThankYouGiulia @IwriteOK Nicotine gum sucks ass, and idk if you use any substances at all but imagine you have a thing you like and then someone said you can’t have it anymore or someone I’m paying will kidnap or kill you. I’d imagine you’d be upset. |

9. **Nicotine Gum as a Smoking Aid and Addiction Substance** (100 tweets, 0.6%):

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| # | Topic Name | Sample Tweet |
| 30 | Nicotine Gum as both a Smoking aid and a Controversial Addictive Substance | early last year i was a mess of methylphenidate and nicotine gum and monster zero and stayed up until like 7 am and made what i thought was my magnum opus  im rewatching it now and the editing is iffy throughout. it's a monument to \*something\*, i guess  <https://t.co/HBrZxZBxNg> |

10. **Global Trends and Discussion on Nicotine Gum** (157 tweets, 0.9%):

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| # | Topic Name | Sample Tweet |
| 35 | Global Discourse on Nicotine Gum for Smoking Cessation and Addiction | the main reason for my dissociation is when i took a picture of jojo siwas grandparents riding the polar express in durango & i had just quit nicotine and i was chewing like 5 nicotine gums literally shaking taking this picture like trying to get a good angle for jojo siwa?? |
| 38 | Global Trends in Snus and Nicotine Gum as Smoking Alternatives | @Papanomalyxd I think the nicotine pouches are hurting my gums a bit, i heard real snus is better for the gums |

11. **Legal Aspects of Nicotine Gum** (146 tweets, 0.8%) (Will change this name later):

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| # | Topic Name | Sample Tweet |
| 37 | Nicotine Gum in Over-the-Counter Self-Treatment Strategies | @louietraub Did you try the Zelenko protocol(s), chewing nicotine gum, high-dose vitamin D3 supplements, etc? What self-help measures have you taken? Did anything you tried help at all? |
| 39 | Comparative Perspectives on Zyn Nicotine Pouches and Nicotine Gum | @defigir Juul>Zyn>non nicotine gum. And then fall back into the trap after 6 weeks. Rinse repeat |

12. **Misinformation and Misconceptions** (53 tweets, 0.3%):

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| # | Topic Name | Sample Tweet |
| 45 | Misinformation on Nicotine Gum as Antivenom Treatment | @RobSchneider It has snake venom in it. To get snake venom from body eat 2 pieces of nicorette gum or smoke real tobacco. The body will attach to nicotine and pass out the venom thru bowel movements |

13. **Digital Engagement and Nicotine Gum** (63 tweets, 0.4%):

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| # | Topic Name | Sample Tweet |
| 41 | Digital Engagement analogies to Nicotine Gum Usage | Chewing nicotine gums despite never smoking because I saw a tweet with a tyler durden avi tell me to |

14. **Adolescent Shift towards Nicotine Products** (27 tweets, 0.1%):

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| # | Topic Name | Sample Tweet |
| 55 | Adolescent Shift Towards Non-combustible Nicotine Products | Teens are now turning to gummies, lozenges, and chewing gum to get their nicotine fix! ?? Link for all the details! ??  https://t.co/Pr3qGZbu3u https://t.co/2oTwwM9xkR |

15. **Therapeutic Applications of Nicotine Gum** (40, 0.2%):

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| # | Topic Name | Sample Tweet |
| 49 | Therapeutic Applications and Challenges of Nicotine Gum and Patches | To ease your discomfort, your doctor may recommend nicotine gum, a nicotine patch, or one of the other stop smoking aids. https://t.co/dv1PGNDSRY |

**Ungrouped Topics (Others)** (84 tweets, 0.5%):

* Topic 32: Health Risks and Dependency Concerns of Nicotine Gum and Pouch Use

**Topics not related to Smoking Cessation or Personal Experiences** (40 tweets, 0.2%):

* Topic 50: Public Perception of Nicotine Gum Usage: Celebrity (primarily Tucker Carlson) Influence and Beyond

**Topics specifically not of US** (2933 tweets, 17.3%):

* Topic 1: E-cigarette Regulations and Smoking Cessation in South Asia
* Topic 15: E-Commerce for Nicotine Gum in Pakistan
* Topic 23: Twitter Based Marketing for Nicotine Gum in Pakistan
* Topic 31: Nicotine Gum as both a Smoking aid and a Controversial Addictive Substance in Francophone Countries
* Topic 47: Nicotine Gum in Public Health and Legal Discussions: A Focus on Singapore/ SE Asia
* Topic 48: Nicotine Pouches vs Nicotine Gum: A Comparative Analysis in the Global (Primarily Pakistani) Smoking Cessation Discourse